



Siem Reap, CAMBODIA, 11th November 2018

Dear **BENEFACTORS** and **FRIENDS**.

We are very pleased to share with you all the wonderful relationship that exists between us and our fantastic Australian partner **SPOTLIGHT**.

SPOTLIGHT is the largest chain of fabric, crafts and interior products in Australia. With over 120 stores in Australia, New Zealand, Malaysia and Singapore, it provides millions of customers with a wide range of products at the most competitive prices. Through this link, you can find its stores location in Australia.

<https://www.spotlightstores.com/store-finder>



SPOTLIGHT

Our story with **SPOTLIGHT** began many years ago, at the beginning of 2010. At that time representatives of the **SPOTLIGHT** board elected us as partnership NGO, to walk together creating a positive impact on the most vulnerable people in the community. And that's how they came to donating as many sewing machines as we needed to start our sewing room. They also designed a bag of solidarity, the bag of illusion, a cloth bag, a simple bag, so simple that a person with no idea of sewing and after learning the process, in less than an hour is able to produce their first **SPOTLIGHT** bag.



The best thing of all is that it is **FAIR TRADE**, making it possible for the most vulnerable mothers (widows, gender violence, numerous children, begging, abandonment and a long etcetera!) to have a **skill and income** to support their families, not accepting begging as a means of income.



Each month we produce **1,000 SPOTLIGHT Bags**, which arrive to their warehouses in Australia and are put on sale for **NON PROFIT**, with the sale of the bags that we made for them. Every time a customer buys one of our bags, they become a collaborator that makes it possible for a group of mothers in Cambodia to have a decent life, feel valued and be able to protect their families.



SPOTLIGHT is the clear example of **FAIR TRADE** and **EMPOWERMENT OF WOMEN**.



The **NGO TOGETHER FOR CAMBODIA**, thanks to this very supportive collaboration, with the income from the sales of these bags makes the program of the Sewing Workshop sustainable, in addition to covering the annual administrative budget such as: Admin Salaries, office automation, trainings, uniforms employees, accident's insurance, electricity, legal support, and so much more.

From here we invite all those people in Australia, who have access to a Spotlight store, not to hesitate in purchasing one of our bags, because every \$ makes the change occur, because all grains of sand make a beach possible.

For those who visit Cambodia, you can buy them in our sewing workshop.



In Spain we have private points of sale, taking advantage to raise our voice in the event that any Spanish company or wherever else in the world may be interested in continuing this program.

For those interested in acquiring the SPOTLIGHT Bags, you can do it in any of the addresses that can be found in this link

<https://www.spotlightstores.com/store-finder>

The logo for SPOTLIGHT, featuring the word in a bold, red, sans-serif font with a white outline, set against a solid blue rectangular background.

EMPOWERING MOTHERS



Here are some examples of the benefits of this workshop:

***** Empowerment of NEE:** Since she works making SPOTLIGHT bags, she has been able to improve the qualities of her home such as having a toilet, electricity, more and better food, being able to receive medical attention when required, changing the bike for a motorcycle, helping other members of her family, and that her youngest daughter can study and not have to start working as a young girl, as her other daughters had to do. She feels proud of herself, because she has enough money to live thanks to her work. Previously she was in the cleaning sector and earned 4,000 riels a day (\$US1.00). Her husband is not of good health, he is dedicated to taking care of the field of some relatives without financial reward, he does it when he can and as he can. NEE covers the needs of 3 members of her home and other family members such as grandchildren.





***** NEANG Empowerment:** Since she has been working making the SPOTLIGHT bags, she began improving the qualities of her home such as having a toilet, electricity and a water well of her own. Then she bought two sewing machines to do work in her spare time at home. Then she changed the bike for a motorcycle. The children arrived, she currently has a 9-year-old son in third grade, a 5-year-old child in the nursery, and she is 4 months pregnant of a girl. We have seen these children grow up and we are happy to be able to provide them with the childhood they deserve, thanks to the work that their mom carries out, making the **SPOTLIGHT bags**. Previously to work making the bags, she was working in the field as a collector for 10,000 riels per day (US\$2.50). Her husband eventually works when offered in the field or in a carpentry shop, but it is not a secure salary. A year ago, NEE requested to loan, that she was returning little by little monthly, with this she gave a final push to improve the home, she left her tin house for a brick of 12m X 5.5m, with the necessary furniture and appliances that make her family life more comfortable. It is the walking example of the great impact of her work on her family! She feels very happy looking at all what she has done!.





Many thanks to the **SPOTLIGHT** board for trusting these mothers, to the entire human chain that makes transportation from our hands possible to the stores and especially thanks to the clients acquiring these bags of Hope . **THANK YOU, thank you, Thank You.**

In addition, **SPOTLIGHT** has sponsored several programs within the budget of the NGO such as: 1- Annual budget for the maintenance of 6 children inside Home Care Program. 2- Rainwater drainage system of DEI KOMA-The Children's Land. 3- Soccer field within the premises of DEI KOMA-The Children's Land, and any kind of request for improvement of sewing workshop facilities.



The sewing workshop team, very happy they receive the ergonomic chairs that facilitate their work.



During the visit of DAHLIA, CEO of SPOTLIGHT Foundation, (down in the center).She is accompanied by JONO and MEGAN.



Dahlia Sable, SPOTLIGHT Executive Director during Dei Koma Opening in March 2016.



Thank you very much for your **Trust**, your **Devotion**, the **Enthusiasm** and above all, your **LOVE**.

Bank Name: ANZ ROYAL BANK

Account Name: TOGETHER FOR CAMBODIA

Swift: ANZBKHPP

Account Number: 2087220 Only US\$.

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